

# FACT SHEET

## The Hospitality and Tourism Career Pathway

*"Making rewarding careers out of New Hampshire's best assets"*

### Business and Education: Partnering Together to Offer a Broader Preparation for the World of Work

American Hotel & Lodging  
Educational Institute

New Hampshire Lodging  
and Restaurant Association

New Hampshire Office of  
Travel and Tourism

New Hampshire Travel  
Council

The Balsams Grand Resort

The Mount Washington  
Valley Chamber of  
Commerce

The Mount  
Washington Hotel

The Mountain View  
Grand Resort

The Red Jacket Inn

### Greater Choice and Opportunities for Students

### State of New Hampshire Department of Education

101 Pleasant Street  
Concord, NH 03301  
603-271-3494 or  
1-800-339-9900  
TDD: 1-800-735-2964  
Fax: 603-271-1953  
www.ed.state.nh.us

- New Hampshire's economy ranks seventh in the country in our reliance on Hospitality and Tourism. It is, in fact, the second largest industry in the state, making it a major source of revenue for New Hampshire.
- The Hospitality and Tourism Industry in New Hampshire directly employs over 68,000 people, and over 84,000 jobs in the state depend in some part on Tourism.
- Hospitality and Tourism is one of the most stable economic sectors, not only in the state, but in the nation. The industry's growth rate has remained consistent despite economic cycles, where other industries growth rates have been volatile.

*Projections show the growth of Hospitality and Tourism in New Hampshire to be around five percent per year.*

There is an increased demand within the industry for professional certification and increased education. The Hospitality and Tourism Career Pathway seeks to introduce students to the many career choices of the industry, including:

- Culinary Arts;
- Travel and Tourism;
- Lodging Management;
- Convention Bureau/Conference Planning and Recreation; and
- Amusements and Attractions.

Industry employers realize that in order to meet their future employee needs, it is essential to reach students at the high school level. Many employers are excited about the prospect of working with Pathway schools to create paid internship programs for their students. High Schools work in close partnership with the New Hampshire Travel Council, the New Hampshire Lodging and Restaurant Association and the New Hampshire Division of Travel and Tourism Development.

The Introduction to the Hospitality Industry Curriculum Guide, developed by the North Country School-to-Career Regional Partnership, is available to NH high schools that are interested in developing a Hospitality and Tourism Career Pathway at their school.

### For More Information:

Kevin J. Shyne  
Tech Prep Consultant for Hospitality & Tourism  
Tel: (603) 449-3406  
Fax: (603) 449-3406  
E-mail: [kshyne@ncia.net](mailto:kshyne@ncia.net)

Kimberly Runion  
Education Consultant  
NH Department of Education  
Tel: (603) 271-7977  
E-mail: [krunion@ed.state.nh.us](mailto:krunion@ed.state.nh.us)